

# SMART HORIZONS

HealthTech Symposium 2024

October 7-9  
Hyatt Regency  
Bloomington, MN

## Conference Information Guide

Join us for our three-day HealthTech Symposium, where you'll have the chance to dive deep into AI and automation-focused sessions designed to revolutionize healthcare.

Engage with industry leaders, enjoy exceptional culinary experiences, and be entertained throughout the event. This is your opportunity to be part of the conversation and help shape the future of healthcare.

### AI-Powered Efficiency in Healthcare Automation

#### Dr. Harvey Castro

Keynote Speaker

With over 20 years of experience as a physician, entrepreneur, and consultant, Dr. Castro is a pioneer in the integration of artificial intelligence (AI) within the healthcare sector. His keynote address will highlight innovative ideas and new approaches to leveraging AI in healthcare.



Learn more about Dr. Harvey Castro here.



## Our Speakers



### **Dr. Harvey Castro, MD**

HELPP AI | CMO

With over 20 years of experience as a physician, entrepreneur, and consultant, Dr. Harvey Castro is a pioneer in integrating artificial intelligence (AI) into healthcare. His deep expertise in both medicine and technology enables him to lead impactful discussions on leveraging AI to transform healthcare delivery. Dr. Castro is a key voice in driving innovation and bridging the gap between technology and healthcare systems.



### **Jonathan Green**

Health Admins | CEO

Jonathan Green has a distinguished career driving innovation across healthcare and technology sectors, having served in roles from CIO to consultant and now CEO of Health Admins for the past 7 years. Jonathan has been on advisory boards for companies like Salesforce.com and Box.com. Currently, he leads Health Admins in pioneering AI adoption in healthcare and expanding insurance product offerings.



### **George Stiles**

Planned Administrators Inc. | President & COO

George Stiles oversees sales, strategy, finance, and operations for the national third-party administrator. With over 25 years of experience at PAI's parent company, George has held various management roles before becoming President in 2021. He holds degrees from the University of North Carolina at Chapel Hill and an MBA from Southern Wesleyan University.



### **Jeff Bakke**

HealthEZ | CEO

Jeff Bakke leads an innovative third-party administrator focused on simplifying health plan administration. With over 25 years of experience in healthcare and financial services, Jeff is passionate about reducing healthcare complexity and empowering employers to manage health benefits effectively.

## Our Speakers



### **Dr. Mushir Hassan, MD**

Network Health | CMO

With over 25 years of experience in primary care and internal medicine, Dr. Hassan has held progressive leadership roles in Brookfield, WI, culminating in his current position as Chief Medical Officer at Network Health. This expansive background gives him the unique insight to demonstrate a truly wholistic member advocacy approach to his role leading Network Health's clinical teams.



### **Manu Aggarwal**

Everest Group | Partner, Healthcare & Life Sciences

With over 15 years of experience in the industry, Manu Aggarwal leads Everest Group's research and advisory practice for Healthcare & Life Sciences globally. In that capacity, he's responsible for serving payers, providers, pharmas, and med devices on a variety of questions including business/tech optimization, transformation, delivery excellence, supplier selection, etc. His team's research focuses on educating clients about the future of tech, IT, and ops in the HLS space.



### **Mark Sobieski**

Nirikin, LLC | President & CEO

Mark Sobieski is one of the three co-founders of Nirikin. Before that, he led the Business Optimization Organization at Independence Blue Cross (IBX), focusing on advanced technologies, vendor performance, and transaction quality. He also played a strategic role at TMG Health during its acquisition by Cognizant and was instrumental in launching Medicare Part D at Sykes/ICT Group. Mark later served as COO of Educerus, a startup specializing in In-Home Assessments and Risk Adjustment, leading it to a successful sale to PopHealthcare.



### **Stacy Chalupsky**

Medica | VP - Claims and Payment Integrity

Stacy is Medica's Vice President of Core Operations, overseeing Claims, Payment Integrity, Enrollment Billing, and Configuration. With over 20 years of experience in healthcare, she focuses on transforming operations for scalability and efficiency. Before joining Medica in 2019, Stacy held leadership roles at Optum, UnitedHealthcare, HMS, and Advize Health.

## Our Speakers



### **Amber Nigam**

**basys.ai | Co-founder & CEO**

Amber Nigam is the co-founder and CEO of basys.ai, a healthtech startup leveraging generative AI to optimize prior authorization and utilization management for health plans. With over 12 years of experience in healthcare and AI, Amber leads business development, strategy, and fundraising. He holds an MS in Health Data Science from Harvard University and has contributed to multiple patents and research papers. Previously, Amber founded kydots.ai, resulting in two patents and an acquisition. He actively mentors startups and has spoken at events like TEDx and Mayo Clinic.



### **Stan Koper Jr.**

**IBC | Director of Business Optimization & Vendor Performance**

Stan Koper Jr is an experienced Healthcare Leader with over 15 years of experience entirely in the 'Blues' organizations. Having worked at multiple Blues from HCSC, Horizon, and now IBX, Stan has used analytics to shape and improve back-office operations and improve experience for Providers and Members. In 2021 Stan worked in partnership with an Analytics Consulting group to develop Machine Learning detection models to output Natural language insights for his team to use to enhance their own analytics. Currently, Stan manages various operation functions including Vendor Performance Management, Optimization, and Medicare Operations.

## **Refresh & Recharge: Meditation, Mindfulness, & Chair Yoga to Reduce Stress**

Take a break to reset and recharge. This session will guide you through simple meditation techniques, mindfulness practices, and gentle chair yoga movements to help reduce stress, leaving you calm, centered, and ready for the rest of the day.



### **Lori Kampa**

**Mindful Health**

Lori Kampa is a National Board Certified Health Coach, Certified Professional Health Coach, Certified Integrative Nutrition Health Coach, Certified Yoga Instructor, Reiki Master and Wellness Educator who helps adults create sustainable, healthy lifestyle changes. She specializes in behavior change, mindfulness, and stress management techniques that are easy to incorporate into everyday life. Lori also leads wellness workshops and yoga classes, focusing on empowering individuals to live healthier, more balanced lives. Her approach combines whole-food nutrition with mindful movement to promote lasting wellness.



## Our Speakers



### Shashi Yadiki

Smart Data Solutions | CEO

Shashi Yadiki brings over 20 years of experience in scaling tech-enabled and data-driven healthcare businesses. Prior to SDS, Shashi led the Health Plan and Life Sciences business at NTT DATA, where he drove digital transformation for healthcare organizations. He has also held leadership roles at Dell Services and Wipro Technologies. Shashi is a graduate of the Indian Institute of Management, Bangalore, and the University of Mysore.



### Patrick Bores

Smart Data Solutions | CTO

Patrick Bores has been instrumental in driving the SDS's technological innovation since joining in 2004. Patrick began as a software developer and quickly expanded his role to oversee development, infrastructure, security, and product strategy. He has led the creation of SDS' core technologies, established a HITRUST-certified security framework, and successfully integrated the ClaimLynx clearinghouse acquisition. He is a seasoned technologist with a CISSP certification.



### April Gill

Smart Data Solutions | CCO

April leads an integrated commercial team across sales, solutions, and marketing she spearheads efforts to drive revenue growth, enhance client experience, and streamline our go-to-market strategies. With over 20 years of experience in healthcare, April has a proven track record of driving strategic growth and improving healthcare efficiency.



### Benjamin Gust

Smart Data Solutions | VP - Solution Architecture & Support

With 17 years of experience in the healthcare industry, Benjamin Gust is a seasoned expert in dataflows and workflows. He began his career as a developer, rising to lead the Solutions Team at Smart Data Solutions in 2024. Benjamin has played a pivotal role in designing processes that power payer workflows, mailroom and clearinghouse systems, and comprehensive project planning.

# Event Schedule

## Monday, October 7th

- 1:30 - 2:00 PM** Bus Departure to SDS Office
- 2:00 - 3:00 PM** **SDS Office Tour & Social**
- 3:00 - 3:30 PM** Bus Departure to Hyatt Regency
- 5:00 - 8:00 PM** **Networking Cocktail Reception**

**We can't  
wait to see  
you there!**

## Tuesday, October 8th

- |                         |   |                         |  |
|-------------------------|---|-------------------------|--|
| <b>7:00 - 8:00 AM</b>   | <b>Breakfast &amp; Registration</b>   | <b>11:45 - 12:45 PM</b> | <b>Lunch</b>   |
| <b>8:00 - 8:30 AM</b>   | <b>Welcome Address:</b> Shashi Yadiki   | <b>12:45 - 1:45 PM</b>  | <b>Mastering Intelligent Automation for Game-Changing Outcomes - A Conversation:</b> George Stiles & Stacy Chalupsky |
| <b>8:30 - 9:30 AM</b>   | <b>Keynote: Shuffling the Healthcare Deck with AI &amp; Automation:</b> Dr. Harvey Castro   | <b>1:45 - 2:15 PM</b>   | <b>Networking Break</b>  |
| <b>9:30 - 10:00 AM</b>  | <b>Networking Break</b>   | <b>2:15 - 3:00 PM</b>   | <b>Compliance Compass:</b> Patrick Bores   |
| <b>10:00 - 11:00 AM</b> | <b>Winning Big: Strategies for Operational Success:</b> Stan Koper Jr. & Mark Sobieski  | <b>3:00 - 4:00 PM</b>   | <b>Dice, Cards, &amp; Charts - Your Roadmap to Triumph:</b> Patrick Bores & Amber Nigam                              |
| <b>11:00 - 11:45 AM</b> | <b>Breakout Sessions A:</b> <ul style="list-style-type: none"> <li>1. Stake Your Claim on the Future with AI &amp; Automation <b>w/ Jeff Bakke</b></li> <li>2. Boost Your Efficiency in Med Records Review with AI <b>w/ Jon Green</b></li> </ul> | <b>4:00 - 5:00 PM</b>   | <b>Downtime &amp; Cocktail Social</b>  |
|                         |   | <b>5:00 - 8:00 PM</b>   | <b>Casino Night Dinner</b>   |

## Wednesday, October 9th

- |                        |   |                         |   |
|------------------------|---|-------------------------|---|
| <b>7:00 - 8:00 AM</b>  | <b>Breakfast</b>  | <b>10:15 - 10:45 AM</b> | <b>Refresh &amp; Recharge: Meditation, Mindfulness, &amp; Chair Yoga to Reduce Stress:</b> Lori Kampa |
| <b>8:00 - 9:00 AM</b>  | <b>Tomorrow's Healthcare Innovations Wheel:</b> Manu Aggarwal   | <b>10:45 - 11:45 AM</b> | <b>Innovations &amp; Insights in Healthcare Administration &amp; Delivery:</b> Dr. Mushir Hassan      |
| <b>9:00 - 9:45 AM</b>  | <b>Breakout Sessions B:</b> <ul style="list-style-type: none"> <li>1. Stake Your Claim on the Future with AI &amp; Automation <b>w/ Jeff Bakke</b></li> <li>2. Boost Your Efficiency in Med Records Review with AI <b>w/ Jon Green</b></li> </ul> | <b>11:45 - 12:00 PM</b> | <b>Closing Address:</b> April Gill  |
| <b>9:45 - 10:15 AM</b> | <b>Networking Break</b>   | <b>12:00 - 1:00 PM</b>  | <b>Lunch</b>  |